



How AirFreight.com

HELPED THE BROOKLYN NETS OVERCOME AN UNEXPECTED CHALLENGE DURING THE 2020 NBA BUBBLE SEASON

AirFreight.com Overview

AirFreight.com is a shipping and logistics company that specializes in urgent airborne and fast ground deliveries. Launched in 2006, our company has helped hundreds of organizations transport and deliver their products safely—especially under tight deadlines.

Using a carefully selected fleet of preapproved airborne and ground transit vehicles, AirFreight.com can complete a delivery in the U.S. or Canada within just hours. We only work with well-established and reputable partners, ensuring each one meets the highest standards to transport various sizes of cargo safely and efficiently. A single point of contact and real-time tracking help prevent delays and plan for unexpected disruptions on the ground or in the air.



THE PROBLEM

Strict Regulations Present Challenges During Bubble Season

It was the [2020 NBA bubble season](#), and the New York City-based basketball team was preparing to make the 1,000-mile trek to Lake Buena Vista, Florida. Although the NBA season was forced to come to a screeching halt just three months earlier due to the COVID-19 pandemic, the league decided to resume games at ESPN's Wide World of Sports Complex located at Walt Disney World Resort.

But this was no ordinary season. Participants agreed to follow [strict quarantine protocols](#), and the 22 NBA teams invited to play were required to stay at the Florida resort for at least six weeks. This meant that the players, coaches, and team assistants had to plan ahead, bringing any personal belongings or training supplies with them.

This created a major problem for the Brooklyn Nets' equipment manager. He needed to ship a large volume of items to Florida in just a few days. After a quick online search, he came across AirFreight.com. He immediately placed a phone call, and within minutes, was put in touch with Kevin, one of our Expeditors.





THE SOLUTION

From the Big Apple to the Sunshine State

This was an emergency, the equipment manager explained. There were a lot of items that needed to be transported from the congested borough of Brooklyn to Florida in just a few days. The journey was more than 1,000 miles, and the large shipment included team uniforms, training equipment, players' personal belongings, and even furniture. Unfortunately, he was unsure of the cargo's specific dimensions and weight.

This wasn't an issue. Unlike a majority of transport companies, Airfreight.com can give price estimates even when clients are unsure of weight or size.

Kevin chose a private enclosed box truck that was 26 feet long. The team was given exclusive use of that vehicle, which arrived in Brooklyn on June 19 to pick up items. It took several hours to load and organize the truck, but the shipment had to include everything the team needed to maintain the bubble season. Leaving the resort during the next several weeks was prohibited since participants would essentially be quarantined.

Within hours, the truck was on its way to Florida. It arrived in a few days, and the Nets' players, coaches, and assistants had everything they needed.

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THE RESULTS

Just in Time for the Bubble Season

Not only did AirFreight.com help the Brooklyn Nets participate in the 2020 bubble season, but we also helped them move their team gear and personal belongings for various NBA events over the next two years.

“We were happy to transport the team’s supplies and gear to Las Vegas for the Summer League in both 2021 and 2022,” said Dan Boaz, AirFreight.com owner and CEO. “Why do the Nets love working with us? Our knowledge, speed, and familiarity with their needs and facility. Plus, they love having the privacy of their own truck.”

The Summer League is an important NBA event that takes place annually. After working with the Nets during the bubble season, we understand the team’s specific needs, from the ins and outs of its Brooklyn facility to travel details such as the quickest and best routes to take. The Nets know we’re reliable and will ensure that their belongings get to their destination safely and on time.





THE FUTURE

Looking Forward

We've had the privilege to work with the Brooklyn Nets continuously following the 2020 bubble season, ensuring that the team's shipments arrive safely and on time.

Regardless of the shipment size, deadline, or distance, we're here to help organizations of all types meet their goals and deadlines, from NBA teams to small businesses.

With 24/7/365 support, a single point of contact, and real-time tracking, AirFreight is the best choice for last-minute shipments that require fast and reliable transportation.

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